
From:
Sent: Friday, 31 January 2020 12:11 AM
To: submissions
Subject: Application Number A1186 in your submission.

Organization - Funlab

Thank you for the opportunity to comment on the soy leghemoglobin permission

After having eaten this product in America and Singapore, i was curious around how we have come to this nexus point on in food service that i was able to eat a burger and find a product that so closely matches traditional meat however does not impact the planet in such a way as cattle farming.

With the progression of the population we need to be looking to technology to better ourselves and do better for the next generations.

Impossible have developed a product that is second to none, it is unique in the marketplace globally and will force other manufactures to re look into their own methods of production.

Australia and New Zealand are both traditionally farming nations, we understand what the land means and understand that the land is key to our identity and longevity, current practices are slowly being shown to not have longevity, moving to a sustainable production supply chain would be a massive leap forward for Australia.

For my business I am currently using this product in Singapore and have been for the past 6 months, the guest feedback has been nothing short of outstanding.

With over 1 tonne of product moved in this time there have no concerns or comments as to any issues with safety or quality.

When this product makes its way to AU and NZ it will be on my menus immediately without question or thought, the markets are both calling out for a product of this integrity.

additionally the revenue increases in our Singapore store have been monumental.

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Operations - Menu & System Developer

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At the core of Funlab are our values:



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