

# 26 September 2014 [26-14]

# **Administrative Assessment Report – Application A1101**

# Commencement of Dietary Fibre Claim Provisions

| Date received: 15 August 2014  Date due for completion of administrative assessment: 5 September 2014  Date completed: 5 September 2014                                                                                                                                                 |                                                                |                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------|
| Applicant: Australian Food & Grocery Council  Brief description of Application: To delay the commencement of provisions in Standard 1.2.7- Nutrition, Health and Related Claims for nutrition content claims about dietary fibre from 18 January 2016 for 12 months ie 18 January 2017. |                                                                | Potentially affected Standard/s:                         |
|                                                                                                                                                                                                                                                                                         |                                                                | Transitional Standard<br>1.1A.1 and/or<br>Standard 1.2.7 |
| Procedure:<br>General Level 1                                                                                                                                                                                                                                                           | Estimated total hours:<br>Up to 350                            | Estimated start work: Mid-September 2014                 |
|                                                                                                                                                                                                                                                                                         | Reasons why:     Only extension of transition period requested | ı                                                        |

Key input – cost benefit analysis

## Decision

**Application accepted** 

Date: 5 September 2014

Has the Applicant requested confidential commercial information status?

Yes No√

What documents are affected?

Has the Applicant provided justification for confidential commercial information request?

Yes No N/A√

Has the Applicant sought special consideration e.g. novel food exclusivity, two separate applications which need to be progressed together?

Yes No√

#### Charges

Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?

Yes No√

Does the Applicant want to expedite consideration of this Application?

Yes No Not known ✓

The Applicant has not requested the assessment be expedited, however the timing of the assessment is constrained by the end of the transition period for Standard 1.2.7 (January 2016).

### Application Handbook requirements

Which Guidelines within the Part 3 of the *Application Handbook* apply to this Application?

3.1

Is the checklist completed?

Yes ✔ No

Does the Application meet the requirements of the relevant Guidelines?

Yes No ✓

If no, where did the application fail to meet requirements?

Section 3.1.4A in the *Application Handbook* is most relevant to this Application. See Other Comments or Relevant Matters below

Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?

Yes**√** No

Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?

Yes No√

Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?

Yes**√** No

If yes, indicate which Procedure:

General

#### **Other Comments or Relevant Matters:**

This Application seeks to delay the commencement of specific provisions in Standard 1.2.7. The information requirements relevant to this Application are in Section 3.1 of the *Application Handbook* and in particular, Section 3.1.4A relating to regulatory impact information. Given the nature of the Application and of the measure it seeks, it is considered that the additional information required would best be sought via a consultation process with industry and the public, once FSANZ has clarified the regulatory impact requirements with the Office of Best Practice Regulation.

#### Consultation & assessment timeframe

## Proposed length of public consultation period:

4 weeks for both consultations

#### **Proposed timeframe for assessment:**

'Early Bird Notification' due: 7 October 2014

**General Procedure:** 

Commence assessment (clock start)
Public comment (non-statutory)

Completion of assessment & preparation of draft food reg measure

Public comment

Board to complete approval

Notification to Forum

Anticipated gazettal if no review requested

Mid-September 2014 Mid-October 2014 Late January 2015

Early-February 2015 Mid-May 2015 (teleconf.)

Early June 2015 Mid-August 2015